



HIMSS Corporate Member Benefits

Provide Valuable Resources to Your Team

	DIAMOND \$30,450	EMERALD \$15,650	PLATINUM \$9,350	GOLD \$4,100	Add'l cost
Complimentary HIMSS Individual Memberships	40 <i>Individual Memberships</i>	30 <i>Individual Memberships</i>	20 <i>Individual Memberships</i>	10 <i>Individual Memberships</i>	
Discount of 20% on additional Individual Memberships	✓	✓	✓	✓	✓
Individual Member registration discount for regional HIMSS programs	✓	✓	✓	✓	✓
Up to 45 complimentary continuing education (CE) units annually for use in fulfilling requirements for CAHIMS or CPHIMS; receive additional units at a 50% discount	✓	-	-	-	✓
Engage with 50+ global HIMSS Chapters and Communities	✓	✓	✓	✓	
Connect via committees, task forces, workgroups and professional communities	✓	✓	✓	✓	
Complimentary subscriptions to HIMSS eNews publications	✓	✓	✓	✓	
Opportunities for professional advancement and discounts for online classes at the Project Management Institute	✓	✓	✓	✓	✓
Exclusive access to membership briefing webinar	✓	-	-	-	
Discounted job postings and resume access on HIMSS JobMine	40%	30%	20%	10%	✓
RESEARCH BENEFITS					
Online focus groups with selected members	✓	✓	-	-	
HIMSS Global Health Conference & Exhibition focus group, based on availability	✓	-	-	-	

HIMSS MEDIA BENEFITS

Discounts on registrations for HIMSS Media events	✓	✓	✓	✓	✓
HIMSS Weekly Insider listing twice per year, and Corporate Member Spotlight once per year	✓	✓	✓	✓	
New member listing in Corporate Connection	✓	✓	✓	✓	
Discounts on webinar showcasing your industry expertise and thought leadership	✓	✓	✓	✓	✓
Complimentary content consult with HIMSS Media Lab to engage prospects and drive leads	✓	✓	✓	✓	✓
Discounted net rates through HIMSS Media on:					
Digital display advertising, newsletter sponsorships, native advertising, HIMSS TV sponsorships, content syndication, SmartMail email campaigns, account-based marketing, editorial webinars	15%	10%	7%	5%	✓
Corporate Membership listing on HIMSS.org	✓	✓	✓	✓	
One guest article on himss.org (social media promotion included) OR sponsor event/initiative where article is included with sponsorship	✓	✓	✓	✓	

HIMSS GLOBAL HEALTH CONFERENCE & EXHIBITION BENEFITS

	Choice of access to 2 lounges <i>(with semi-private, first-come, first-served meeting space)</i>		Choice of access to 1 lounge <i>(with semi-private, first-come, first-served meeting space)</i>		
	1st Selection	2nd Selection	3rd Selection	4th Selection	
Corporate Member Lounge use					
Preferential housing reservation for exhibiting companies	1st Selection	2nd Selection	3rd Selection	4th Selection	
Earn extra exhibitor priority points on your spend with HIMSS	Quadruple	Triple	Double	1.5 Points	
Complimentary registrations (value: up to \$1,485/registration) <i>*Exhibitor badges for exhibiting companies only</i> <i>**10% discount for additional non-exhibitor registrations and 20% discount for clients</i>	4 full reg 20 badges*	3 full reg 5 badges*	2 full reg 2 badges*	1 full reg	✓
Discounts available for exhibiting and/or sponsoring the HIMSS Global Health Conference & Exhibition and Specialty Pavilions	✓	✓	✓	✓	✓
Visibility through graphics displayed in the convention center	✓	-	-	-	
Acknowledgement in the resource guide for exhibitors	✓	✓	-	-	
Post your white paper/case study on the HIMSS Global Health Conference mobile app <i>(See writing guidelines)</i>	✓	✓	-	-	
Exclusive access to the pre and post conference attendee list <i>(For exhibiting companies only)</i>	add'l cost both lists	add'l cost both lists	add'l cost pre or post		
Complimentary invitations to Corporate Member Appreciation Programs	5	4	3	2	
Exclusive, invitation-only strategic planning event, including an on-site sneak preview of the next year's convention center, select hotels and event locations	✓	-	-	-	



MAKE INDUSTRY CONNECTIONS

Discounts on sponsorship of the HIMSS Foundation's Institute	20%	-	-	-	✓
Periodic, closed-door conversations with senior HIMSS Government Relations staff regarding topics impacting Congress, federal and state agencies <i>(Limited space available)</i>	✓	-	-	-	
Opportunity to join the HIMSS EHR Association <i>(Certain membership requirements will apply)</i>	✓	✓	✓	✓	✓

ENHANCE THOUGHT LEADERSHIP

Submit a guest article for inclusion on himss.org <i>(Social media promotion included)</i>	✓	-	-	-	
Invitation for Nurse executives to participate in the HIMSS CNO-CNIO Vendor Roundtable	✓	✓	✓	-	
Attend HIMSS Corporate Member Quarterly Educational Webinars led by HIMSS industry experts	✓	✓	✓	✓	
Post an original white paper/case study for review and potential inclusion on himss.org <i>Approved content will be mentioned in a HIMSS eNewsletter sent to all HIMSS members</i>	5	3	2	1	✓
Opportunity to partner with the industry-wide National Health IT Week	✓	✓	✓	✓	

For additional information regarding HIMSS Corporate Membership, please contact:
CorporateMemberInfo@himss.org.

